



Official Rules – Climb the Ladder Kiosk Game Promotion

Promotion Title: Climb the Ladder Kiosk Game

Promotion Dates: July 6th 13th 20th 27th 2026

Event Time: 9:00 AM – 11:59 PM

1. Eligibility

- Must be an active Lucky North® Rewards Member. Membership is free.
- Must present valid, government-issued photo ID to join the Lucky North Club.
- Employees of Delaware North Companies, Mardi Gras Casino & Resort, subsidiaries, affiliates, and immediate family members are not eligible.
- Immediate family includes spouses, parents/step-parents, children/step-children, siblings/step-siblings, and anyone living in the same household at least 3 months per year.
- Guests must ensure their card is properly inserted into the reader to accrue base points correctly.

2. Event Schedule

Guests may participate on the promotional dates in June from 9:00 AM to 11:59 PM. The kiosk game resets weekly.

3. Method of Entry

- Guests earn access to the kiosk game by accumulating base points during promotional hours.
- Every time a player reaches the next qualifying point threshold, they gain an additional play.
- Base points must be earned through rated slot or table play while using the Lucky North card.
- Points earned prior to the promotional period do not count toward kiosk eligibility.

4. Prize Details

- 100–199 points – up to \$50 Free Play
- 200–299 points – up to \$250 Free Play
- 300–399 points – up to \$500 Free Play
- 400–499 points – up to \$750 Free Play
- 500–749 points – up to \$1,000 Free Play
- 750–999 points – up to \$2,500 Free Play
- 1,000+ points – up to \$5,000 Free Play
- Prize outcomes vary depending on the result of the kiosk game animation and random award structure.
- Free Play awarded from the kiosk will load automatically onto the guest account and may require a PIN to activate.

5. Entry Activation

- Guests must visit any promotional kiosk to activate and redeem their earned plays.
- Kiosk instructions appear on-screen and must be followed for successful prize redemption.

- If a kiosk is malfunctioning, guests should immediately notify Rewards Staff for assistance.

6. Kiosk Game Method

The kiosk game awards prizes based on random digital outcomes tied to the points earned threshold. Each qualifying play guarantees a prize within the appropriate tier. Play starts over each promotional date.

7. Restrictions

- Guests must activate the kiosk game on the promotional day points that were earned.
- Prizes are non-transferable and cannot be redeemed for cash.
- Guests may not redeem kiosk prizes on behalf of others.
- No duplicates, reproductions, or facsimiles of vouchers are accepted.

8. Acceptance

- Winners may be required to complete Eligibility, Liability, and Publicity Releases, and IRS forms if applicable.
- Failure to complete documents may result in the forfeiture of the prize.

Terms or Conditions

This promotion is subject to all applicable federal, state, and local laws.

All federal, state, and local taxes, and all expenses related to the receipt and use of the prize are the sole responsibility of the winner.

This promotion is subject to change or cancellation without prior notice.

Typographical and other errors are subject to correction.

Awarded prizes are based on availability.

To claim a prize, the winner must present a valid, government-issued photo ID and permit a photocopy to be made of the ID provided.

All prizes may require the winner to complete an IRS W-9 and/or an IRS 1099 form.

Any offers, gifts, or prizes relating to this promotion are non-transferable, assignable, or redeemable for cash, unless otherwise stated.

No substitution of a prize by the winner will be permitted unless otherwise specifically stated in these Official Rules.

If it becomes necessary to substitute a prize due to unavailability, a prize of equal or greater value will be awarded at the discretion of Mardi Gras Casino & Resort.

In drawings where multiple winners are selected (including alternates chosen in case of disqualification), final prize positioning shall be based on the order drawn.

Mardi Gras Casino & Resort reserves the right to delay promotion engagement (including drawings) due to unforeseeable issues, until such time as the promotion may proceed.

In drawings where prize awards are dependent upon the winner being present within a specific time, the "present" time shall begin from the initial winner announcement.

Participants also agree to release, discharge, indemnify and hold harmless Mardi Gras Casino & Resort, vendors associated with this promotion, and the respective officers and employees of these entities, from and against any claims, damages, or liability due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any prize, or participation in this promotion.

Anyone attempting to defraud or tamper with the promotion of mechanics and/or implementation will be declared ineligible and may be prosecuted to the full extent of the law.

Mardi Gras Casino & Resort reserves the right to amend any rules of this promotion, facilitate manually, or cancel all or any part of this promotion.

Employees of Delaware North Companies, Inc. and Mardi Gras Casino & Resort, its subsidiaries and affiliates, persons licensed by the West Virginia Lottery Commission and persons licensed by the West Virginia Racing Commission as on-the-grounds employees, vendors directly associated with this promotion, their subsidiaries affiliates and agencies, and any immediate family members residing in the same household of any foregoing individuals are ineligible to participate in the promotion.

By entering this promotion, entrants agree to abide by all terms of the official rules.

Patrons must complete all required forms before any cash or prizes may be claimed.

Failure to comply with this rule will result in the forfeit of any prizes won by the patron.

This promotion does not apply to any racing wagering activity tracked through a Lucky North Card or otherwise.

Mardi Gras Casino & Resort reserves the right to disqualify any persons from the promotion.

Any dispute or situation not covered by the official rules will be resolved by Mardi Gras Casino & Resort management in a manner deemed by them to be the fairest to all concerned, and that decision shall be final and binding on all participants.

When gambling is no longer a game, the first move to getting help is admitting it. Call 1-800-Gambler.

Additional Restrictions and/or Permissions

In the event that a designated winner of an offer, gift, or prize is on premises, but does not have proper identification to claim a prize, Sponsor reserves the right, at its discretion, to allow the winner a maximum of up to 24 hours (from the time claim is made) to leave the premises to obtain proper identification with which to claim the prize, provided a live "still shot" photo of the prize winner is secured and verified by the Sponsor's Surveillance Department prior to the prize winner's leaving the premises.

Upon return to Sponsor's Venue, the identification photo of the designated recipient must first be verified against the "still shot" photo before the offer, gift or prize can be awarded.

Should the prospective winner be unable to return to Sponsor's Venue with proper identification within 24 hours, the offer, gift, or prize, shall be forfeited, unless management approves an extension of time due to extenuating circumstances.

Mardi Gras Casino & Resort disclaims all liability in the event of a malfunction of the public address announcement system or failure of a participant to claim his/her prize for any other reason.

In the event of a system failure, all drawings or promotions will stop during downtime and will commence once the system returns to full functionality.

All winners are deemed to grant permission to Mardi Gras Casino & Resort for promotional use of their names and photographs in conjunction with winning.