



© 2025 Mardi Gras Casino & Resort. All rights reserved.

Promotion Administrator (AKA: “Sponsor”): Mardi Gras Casino & Resort. The sponsor is responsible for overseeing the awarding of all offers, gifts, or prizes pertaining to this promotion and whose decisions will be considered final regarding all matters related to this promotion.

\$100,000 FOOTBALL PICK ‘EM
SEPTEMBER 2, 2025 – JANUARY 10, 2026

1. Eligibility

Must be 21 years of age or older.

Employees of Mardi Gras Casino and their immediate family members are not eligible.

Must be a Lucky North Rewards Member to be eligible to participate in the drawing.

2. Event Schedule

Once every week during the promotional period.

3. Method of Entry

Earn 100 points every week to choose the winners of pro-football games in the 2025-26 football season

4. Prizes

Grand Prize: If a participant picks 208 winners correctly during the promotional period, they win \$100,000 Cash. In the event of a tie, the prize will be split evenly.

Weekly Prizes: 1st – 10th place will win a free play prize:

1st - \$500 Free Play

2nd - \$400 Free Play

3rd - \$300 Free Play

4th - \$200 Free Play

5th through 10th - \$100 Free Play

The top 20 at the end of the promotional period will win a Final Free Play Payout:

1st - \$5,000 Free Play

2nd - \$2,500 Free Play

3rd - \$2,000 Free Play

4th, \$1,000 Free Play

5th - \$750 Free Play

6th - \$500 Free Play

7th through 20th - \$250 Free Play

5. Drawing Date/Time

Weekly Free Play will be uploaded on the following Tuesday.

6. Entry Activation

Swipe your Lucky North Rewards Card at the kiosk after earning 100 points to activate and pick your winners.

7. Drawing Method

All winners will be awarded Free Play manually on the Tuesday following the pro-football games.

8. Restrictions

Prizes are non-transferable and not redeemable in cash.

Entries that were printed for the Thursdays in September are not eligible to be used after the drawing on September 25.

Limit one prize per eligible Member.

No duplicates, reproductions or facsimiles will be accepted.

9. Acceptance

Valid identification must be presented prior to receiving any offer, gift, or prize related to this promotion.

Winners may be required to complete, execute and return a Statement of Eligibility/Release of Liability, a Publicity Release, and a completed IRS W-9 form within 14 days of being named the winner.

Failure to return all required documents may result in the winner being disqualified and an alternate winner being selected.

Winners may be verified to ensure compliance with these official rules before receiving any prize related to this promotion.

10. Terms or Conditions

This promotion is subject to all applicable federal, state, and local laws.

All federal, state, and local taxes, and all expenses related to the receipt and use of the prize are the sole responsibility of the winner.

This promotion is subject to change or cancellation without prior notice.

Typographical and other errors are subject to correction.

Awarded prizes are based on availability.

To claim a prize, the winner must present a valid, government-issued photo ID and permit a photocopy to be made of the ID provided.

Cash prizes valued at \$600.00 or more will require the winner to complete an IRS W-9 and IRS 1099 form.

Any offers, gifts, or prizes relating to this promotion are non-transferable, assignable, or redeemable for cash, unless otherwise stated.

No substitution of a prize by the winner will be permitted unless otherwise specifically stated in these Official Rules.

If it becomes necessary to substitute a prize due to unavailability, a prize of equal or greater value will be awarded at the discretion of Mardi Gras Casino & Resort.

In drawings where multiple winners are selected (including alternates chosen in case of disqualification), final prize positioning shall be based on the order drawn.

Mardi Gras Casino & Resort reserves the right to delay promotion engagement (including drawings) due to unforeseeable issues, until such time as the promotion may proceed.

In drawings where prize awards are dependent upon the winner being present within a specific time, the "present" time shall begin from the initial winner announcement.

Participants also agree to release, discharge, indemnify and hold harmless Mardi Gras Casino & Resort, vendors associated with this promotion, and the respective officers and employees of these entities, from and against any claims, damages, or liability due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any prize, or participation in this promotion.

Anyone attempting to defraud or tamper with the promotion mechanics and/or implementation will be declared ineligible and may be prosecuted to the full extent of the law.

Mardi Gras Casino & Resort reserves the right to amend any rules of this promotion, facilitate manually, or cancel all or any part of this promotion.

Employees of Delaware North Companies, Inc. and Mardi Gras Casino & Resort, its subsidiaries and affiliates, persons licensed by the West Virginia Lottery Commission and persons licensed by the West Virginia Racing Commission as on-the-grounds employees, vendors directly associated with this promotion, their subsidiaries affiliates and agencies, and any immediate family members residing in the same household of any foregoing individuals are ineligible to participate in the promotion.

By entering this promotion, entrants agree to abide by all terms of the official rules.

Patrons must complete all required forms before any cash or prizes may be claimed.

Failure to comply with this rule will result in the forfeit of any prizes won by the patron.

This promotion does not apply to any racing wagering activity tracked through a Lucky North Card or otherwise.

Mardi Gras Casino & Resort reserves the right to disqualify any persons from the promotion.

Any dispute or situation not covered by the official rules will be resolved by Mardi Gras Casino & Resort management in a manner deemed by them to be the fairest to all concerned, and that decision shall be final and binding on all participants.

When gambling is no longer a game, the first move to getting help is admitting it.
Call 1-800-Gambler.

11. Additional Restrictions and/or Permissions

In the event that a designated winner of an offer, gift, or prize is on premises, but does not have proper identification to claim a prize, Sponsor reserves the right, at its discretion, to allow the winner a maximum of up to 24 hours (from the time claim is made) to leave the premises to obtain proper identification with which to claim the prize, provided a live "still shot" photo of the prize winner is secured and verified by the Sponsor's Surveillance Department prior to the prize winner's leaving the premises.

Upon return to Sponsor's Venue, the identification photo of the designated recipient must first be verified against the "still shot" photo before the offer, gift or prize can be awarded.

Should the prospective winner be unable to return to Sponsor's Venue with proper identification within 24 hours, the offer, gift, or prize, shall be forfeited, unless management approves an extension of time due to extenuating circumstances.

Mardi Gras Casino & Resort disclaims all liability in the event of a malfunction of the public address announcement system or failure of a participant to claim his/her prize for any other reason.

In the event of a system failure, all drawings or promotions will stop during downtime and will commence once the system returns to full functionality.

All winners are deemed to grant permission to Mardi Gras Casino & Resort for promotional use of their names and photographs in conjunction with winning.